



The first non-profit film studio

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2009-2010 Sponsorship opportunities

MWCC TITLE SPONSOR

**Become the Sponsor of all MWCC programs
\$400,000**

**Naming Sponsor for
Education, Seek & Promote, and Services
\$200,000**

ABOVE THE LINE PARTNERS

Premier Sponsor

EDUCATION

Multiple Programs
starting at \$30,000

SEEK & PROMOTE

Multiple Programs
starting at \$20,000

SERVICES

Multiple Programs
starting at \$15,000

PRODUCTION

Multiple Programs
starting at \$50,000

BELOW THE LINE PARTNERS

Production Sponsor

Individual Programs starting at \$5,000

- One Water Summer Workshop
- 35mm/Red Camera Workshop
- Stunt Coordination Workshop
- Gil Green Experience
- Digital Effects with Scott Ross
- Film Acting
- Joey Travolta's Inclusion Films

Individual Programs starting at \$10,000

- Screenwriting Lab
- Pitch Night at Joey's
- Screenings

Individual Programs starting at \$5,000

- Film Festival Season Program
- Annual Festival Pass
- Industry Market Analysis
- Creative Guide

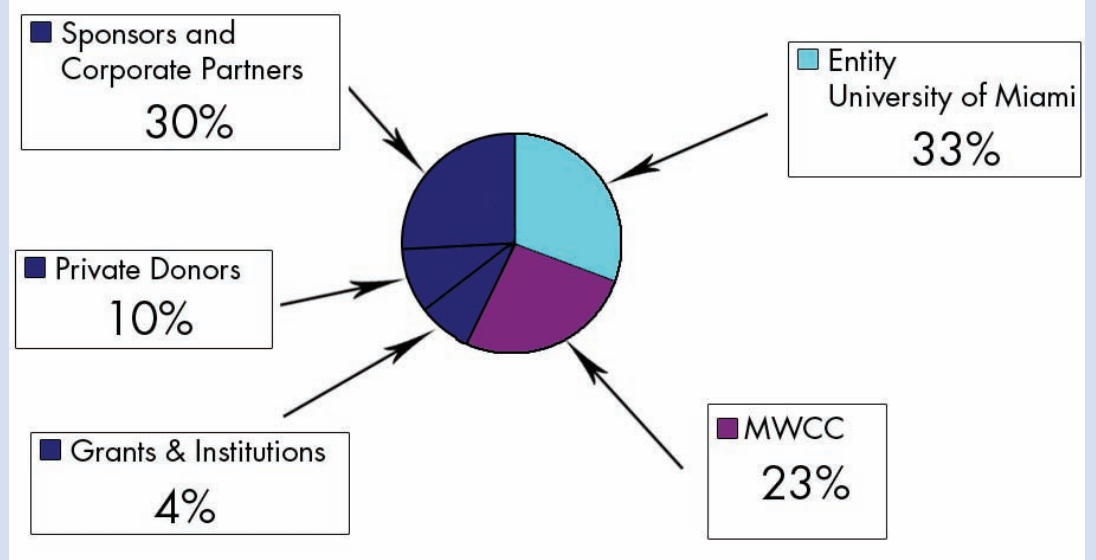
Individual Programs starting at \$15,000

- Victims Horror Feature
- Borscht Film Festival
- The Toners Web Series
- Jai-Alai Feature
- The Swollen Bicep Web Series



MWCC Three Part Funding Model

Example: Breakdown template for 35mm / Red Camera Workshop



Entity - 33%

University of Miami participation

MWCC - 23%

Miami World Cinema Center contribution

3RD Party funding - 44% (3rd party contribution will vary)

Grants and Institutions-4%

Private Donors- 10%

Sponsors and Corporate Partners- 30%

Note: Corporate Social Responsibility 5%

Corporate social responsibility (CSR) is now seen as an essential tool in promoting and improving the public image of some of the world’s prime companies and corporations; it is commonly described by its promoters as aligning a company’s conduct with the social, economic and environmental expectations of its patrons. Today corporations are expected to donate 5% of their profits to their community needs in education.